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| Incentive Package | Incentive Conditions / Qualifications | Incentive |
| **VIP** | 1. Your company operates in an industry that is related to the trade show.  2. Within the past 3 years, your company had an annual sale that exceeded US$15 million.  3. You must participate in B2B meeting(s) that will be organized by TAITRA. | 1. One round-trip economy-class air ticket with a scheduled stay for two full trade show days (between April 12th to April 15th, 2023).  2. One room accommodation contribution of maximum NT$15,000 (up to 4 nights between April 11th to April 15th, 2023) including airport pickup to and from the accommodation. |
| **Association or Trade Show Organization** | 1. Your association or trade show organization supports companies that operate in an industry that is related to the trade show.  2. You have an influential position, such as CEO or senior executive. | 1. One round-trip economy-class air ticket with a scheduled stay for two full trade show days (between April 12th to April 15th, 2023).  2. One room accommodation contribution of maximum NT$15,000 (up to 4 nights between April 11th to April 15th, 2023) including airport pickup to and from the accommodation. |
| **Media** | 1. Available for professional media outlets that have experience in covering topics related to industry of the trade show.  2. You have an influential position, such as chief editor/journalist/reporter. | 1. One round-trip economy-class air ticket with a scheduled stay for two full trade show days (between April 12th to April 15th, 2023).  2. One room accommodation contribution of maximum NT$20,000 (up to 4 nights between April 11th to April 15th, 2023) including airport pickup to and from the accommodation. |
| **SME**: Air Ticket | 1. Your company operates in an industry that is related to the trade show.  2. Within the past 3 years, your company had an annual sale that exceeded US$5 million.  3. You must participate in B2B meeting(s) that will be organized by TAITRA. | One round-trip economy-class air ticket with a scheduled stay for two full trade show days (between April 12th to April 15th, 2023). |
| **SME**: Room Accommodation | 1. Your company operates in an industry that is related to the trade show.  2. Within the past 3 years, your company had an annual sale that exceeded US$0.3 million. | One room accommodation contribution of maximum NT$15,000 (up to 4 nights between April 11th to April 15th, 2023) including airport pickup to and from the accommodation. |
| **Visitor Group**  1. Air Ticket  2. Room Accommodation | 1. A Visitor Group consists of at least 5 different companies.  2. All companies operate in an industry that is related to the trade show.  3. Within the past 3 years, each company had an annual sale that exceeded US$0.1 million. | (choose one)  1. Round-trip economy-class air ticket contribution of maximum NT$15,000 for each company (maximum group total is NT$240,000). Financial contribution will be void if the group has less than 5 companies.  OR  2. Room accommodation contribution of maximum NT$15,000 for each company (up to 4 nights between April 11th to April 15th, 2023) including airport pickup to and from the accommodation (maximum group total is NT$240,000). Financial contribution will be void if the group has less than 5 companies. |